



# EAM Consulting Newsletter

Q4, 2010

Volume 2, Number 4

## In This Issue

- EAM Consulting Links up with Pontypridd RFC
- An Olympic Effort!
- A Push for Overseas Business
- EAM Consulting Support Enterprise in Focus Programme
- Support for Cancer Research UK
- EAM Consulting Exhibit at HOVIP Event

## EAM Consulting Links up with Pontypridd RFC



Gareth Howells, Sponsorship & Marketing manager for Pontypridd RFC was delighted to announce that EAM Consulting would be a new sponsor for the 2010-11 season.

EAM Consulting demonstrated its commitment to the local community by

sponsoring two Pontypridd RFC players for the forthcoming season.

Speaking about the sponsorship, EAM Consulting's owner, Mark Lees said:

*"As a locally based company within the Rhondda we are committed to finding ways of supporting the community that is situated around our business. When we were approached by Gareth and Pontypridd RFC we felt that this was an ideal opportunity to do exactly that."*

*We hope that this initial sponsorship will develop into a long term relationship that is of benefit not only to the club and our business, but also the local community."*

Commenting on the new partnership, Gareth Howells said:

*"We are delighted that Mark and EAM Consulting have chosen Pontypridd RFC to raise their business profile and to support their local rugby club for the coming season."*

*We will be working with Mark to help grow his business and to ensure he is partnering us in the future. We hope that EAM Consulting and Pontypridd RFC can enjoy a mutual level of success in 2010-11."*

## EAM Consulting Make an Olympic Effort!



Not by planning to compete in the Games – we are a little too advanced in years for that. Instead, we have been approached to write Operating and Maintenance manuals for three of the buildings currently under construction at one of the Olympic venues.

The proposed buildings are very large and the work involved in producing not only the O&M manuals, but also the corresponding Health and Safety files and Building Log Books is a task of equal scale; because of this we are carrying out the work with one of our associates.

We are extremely pleased to have been awarded a contract to produce these manuals, and we are hopeful of securing further work of this type from the client.

Work on these manuals will be starting in the next few weeks, with completion set just prior to building handover in around 12 months time.

---

## EAM Consulting Push for Overseas Business

As the demand for our Technical Writing services grows, we have again started to target specific overseas markets where we have identified a good match with local needs and the services we can offer.



We are receiving ongoing assistance from both International Business Wales (IBW) and UK Trade and Investment (UKTI) in our efforts to expand our overseas client base.

We have already entered into discussions with a machine manufacturer in the Iberia region with a view to producing English versions of instruction and operating manuals, and over the next few months we are optimistic about securing new clients in the Nordic region.

As always, if you have any technical writing or authoring requirements please feel free to contact us to discuss your needs in more detail.

---

## EAM Consulting Supports Enterprise in Focus Programme

Mid Glamorgan Education Business Partnership (EBP) works with schools on a range of employer related projects. These projects help to raise achievement in schools, raise awareness of business and develop employability skills in young people.



EAM Consulting is very pleased to be able to support Mid Glamorgan EBP by participating in their Enterprise in Focus scheme. The scheme gives local employers the opportunity to work with pupils to help them find out what is involved in setting up and running a business – from developing an initial business plan through to aspects like production, marketing and finance.

---

## Mark's Personal Support for Cancer Research



EAM Consulting's owner Mark Lees recently set up a 'Donate in Memory' webpage as a memorial to his late father Arthur, who passed away in April 2009.

Please visit <http://donateinmemory.cancerresearchuk.org/0000189> and leave a message, and if you can a small donation.

---

## EAM Consulting Exhibit at HOVIP Event



We recently attended the fourth annual Innovation Marketplace Event organised by the Heads of the Valleys Innovation Programme (HOVIP).

The event this year was held on June 24<sup>th</sup> at the Bryn Meadows Golf Club near Caerphilly. EAM Consulting not only attended the event as an exhibitor, but again entered the 2010 Heads of the Valleys Innovation Awards.

Contact Us:  
**EAM Consulting**  
35 East Road  
Tylorstown  
CF43 3DD  
United Kingdom  
T: +44 (0)2921 254466  
F: +44 (0)7006 078648  
[www.eamconsulting.co.uk](http://www.eamconsulting.co.uk)  
[sales@eamconsulting.co.uk](mailto:sales@eamconsulting.co.uk)